

CHARTERING OF VESSELS

OVERNIGHT CRUISE & PASSENGER TRANSPORTATION

ONBOARD TAX-FREE SHOPPING & CATERING

LEISURE & CITY BREAK

4 HOTELS

CARGO TRANSPORTATION

STRATEGIC PLAN

Tallink’s vision is to be the market pioneer in Europe by offering excellence in leisure and business travel and sea transportation services

Long term objectives toward increasing the company value and profitability:

- Strive for the highest level of customer satisfaction
- Improve profitability and strengthen the leading position on our home markets
- Develop a wide range of quality services directed to different customers and pursue new growth opportunities
- Based on the demand on the core routes, manage optimal capacity by operating or chartering out vessels
- Ensure cost efficient operations
- Manage the optimal debt level that will allow sustainable dividends

Current strategic cornerstones and competitive advantages:

MOST MODERN FLEET

STRONG MARKET SHARE & BRAND AWARENESS

WIDE ROUTE NETWORK

HIGH SAFETY LEVEL & ENVIRONMENTAL STANDARDS

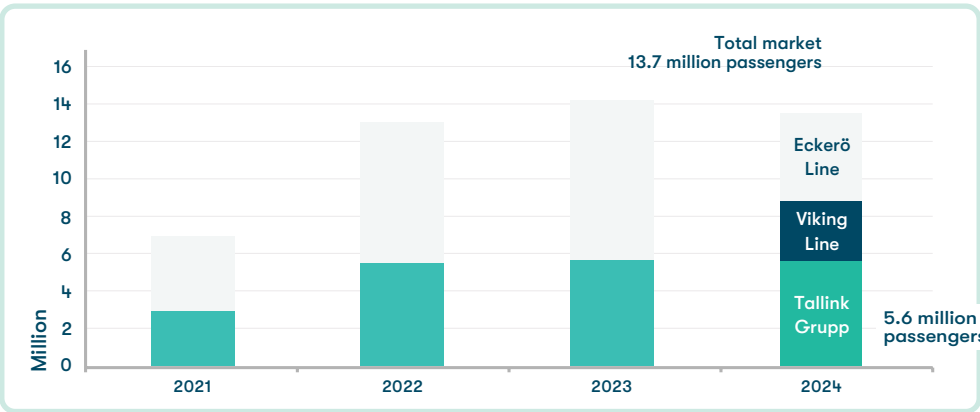
KEY INFORMATION 2024 (unaudited)

Passengers transported	5,580,016	Net debt/EBITDA	3.1
Passenger vehicles transported	777,592	P/E	10.7
Sales	786 mil EUR	ROA	5.1%
EBITDA	175 mil EUR	ROE	5.2%
Net profit	40 mil EUR	Equity Ratio	53.4%
Employees (2023)	4,849	EBITDA Margin	22.3%
EPS	0.054 EUR	Book value per share	1.05 EUR

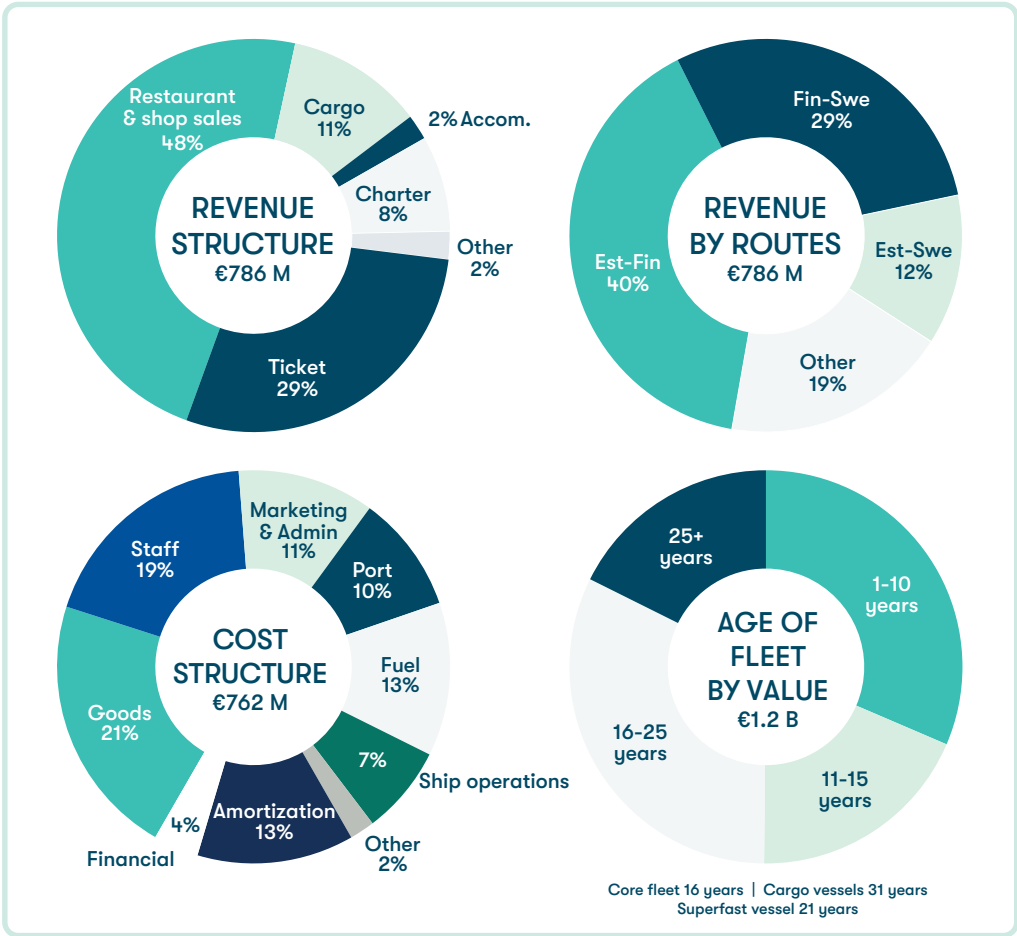
WE OPERATE IN THE NORTHERN PART OF THE BALTIC SEA



TALLINK GRUPP ACCOUNTS FOR 41 % OF PASSENGERS IN THE BALTIC SEA



2024 (unaudited)



1883

1910

1928

1957

1965

1989

1990

1996

2001

2002

2003

2004

2005

2006

2009

2015

2017

2018

2019

2021

2022

2024

Timeline events: Finnish Steamship Co founded, Service between Turku & Stockholm, Service between Helsinki & Stockholm, Silja Line established, Tallinn-Helsinki route, Tallink founded, One vessel. 166 th passengers, Management buyout, Tallinn-Stockholm route, First newbuilt cruise ferry, Private placement, Hotel operation starts, IPO, Rights Issue. Tallink and Silja Line merged, Over 1.3 billion € invested during the fleet investment program, 2M Club One members, Megastar shuttle vessel, Secondary listing on Nasdaq Helsinki, Second LNG Shuttle ferry building contract signed, Public offering of shares, MyStar shuttle vessel, Sale of Isabelle cruise ferry

OUR FLEET CONSISTS OF 14 ICE CLASS SHIPS

Megastar
Built: 2017
Length: 212m
Passengers: 2800
Lanemeters: 3600
Tallinn-Helsinki

Baltic Queen
Built: 2009
Length: 212m
Passengers: 2800
Lanemeters: 1130
Tallinn-Stockholm

Victoria I
Built: 2004
Length: 193m
Passengers: 2500
Lanemeters: 1030
Tallinn-Helsinki

Silja Symphony
Built: 1991
Length: 203m
Passengers: 2852
Lanemeters: 950
Helsinki-Stockholm

Silja Europa
Built: 1993
Length: 202m
Passengers: 3123
Lanemeters: 932
Chartered out

Regal Star
Built: 1999
Length: 157m
Passengers: 80
Lanemeters: 2087
Paldiski-Kapellskär

Superfast IX
Built: 2002
Length: 203.3m
Passengers: 728
Lanemeters: 1900
In lay-up

MyStar
Built: 2022
Length: 212m
Passengers: 2800
Lanemeters: 3600
Tallinn-Helsinki

Baltic Princess
Built: 2008
Length: 212m
Passengers: 2800
Lanemeters: 1130
Turku-Stockholm

Silja Serenade
Built: 1990
Length: 203m
Passengers: 2852
Lanemeters: 950
Helsinki-Stockholm

Galaxy I
Built: 2006
Length: 212m
Passengers: 2800
Lanemeters: 1130
Chartered out

Star I
Built: 2007
Length: 186m
Passengers: 2080
Lanemeters: 2000
Paldiski-Kapellskär

Sailor
Built: 1987
Length: 157.6m
Passengers: 1500
Lanemeters: 1500
Paldiski-Kapellskär

Romantika
Built: 2002
Length: 193m
Passengers: 2500
Lanemeters: 1030
In lay-up

WE OPERATE 4 HOTELS (1,046 ROOMS)

Tallink City
Rooms: 324
Conference

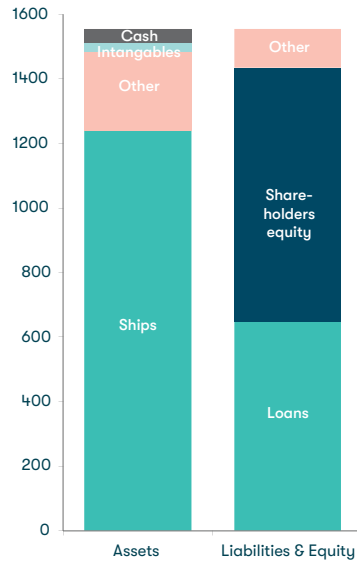
Tallink Express
Rooms: 166
Express Cafe

Tallink Spa & Conference
Rooms: 300
Aqua Spa

Tallink Hotel Riga
Rooms: 256
Conference

FINANCIALS

	2022	2023	2024 (unaudited)
Revenue	771	835	786
Cost of sales	658	631	632
Marketing & GA expenses	87	95	97
EBITDA	136	215	175
EBITDA margin	18%	26%	22%
Net Profit/Loss	14	79	40
Cash flow from operations	144	203	158
Investments	203	28	22
Loan repayments (net)	-67	-213	-106
Dividends	0	0	45
Income tax on dividends	0	0	5
Cash position	115	42	19
Total assets	1,692	1,555	1,463
Ships	1,288	1,238	1,175
Interest bearing loans	854	649	556
Shareholders' Equity	707	786	782



OUR POSITION IN THE WORLD

FERRY OPERATOR BY GROSS TONS

Rank	Company	Gross tons
1	Grimaldi Group	1,199,747
2	Stena Line	973,572
3	Grand Navi Veloci	831,514
4	Onorato Armatori S.p.A	653,805
5	DFDS	566,659
6	Attica Group	562,132
7	Tallink Grupp	464,147

FERRY OPERATOR BY BEDS

Rank	Company	Beds
1	Grand Navi Veloci	29,078
2	Grimaldi Group	23,221
3	Tallink Grupp	19,151

FERRY OPERATOR BY REVENUES

Rank	Company	Revenue, m€
1	DFDS Group	2,214
2	Stena Line	1,703
3	Tallink	835
4	Finnlines	681

THE WORLD'S TOP DUTY FREE & TRAVEL RETAIL SHOPS
Ranking by actual retail sales in 2022

Rank	Location	Turnover (€m)
1	China Duty Free Group	7,357
2	Dufry Group	6,985
3	Lotte Duty Free	4,363
4	Lagardère Travel Retail	4,263
5	The Shilla Duty Free	3,862
6	DFS Group	3,450
7	Gebr Heinemann	3,040
8	Shinsegae Duty Free	2,700
9	Hyndai Duty Free	2,007
10	Duty Free Americas	1,753
...		
16	3Sixty Duty Free	734
17	Japan Airport Terminal Co	293
18	Tallink Duty Free	283
19	Flemingo	241
20	JR/Duty Free	234

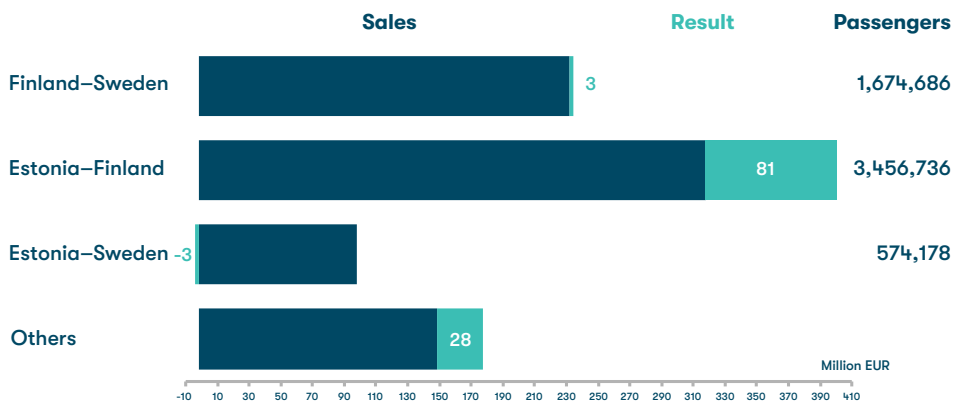
Source: Generation Research 2022
Data: Ro/pax / ferries above 1,000 GT
Source: ShipPax MARKET:24; Company reports

SHARE PRICE DEVELOPMENT



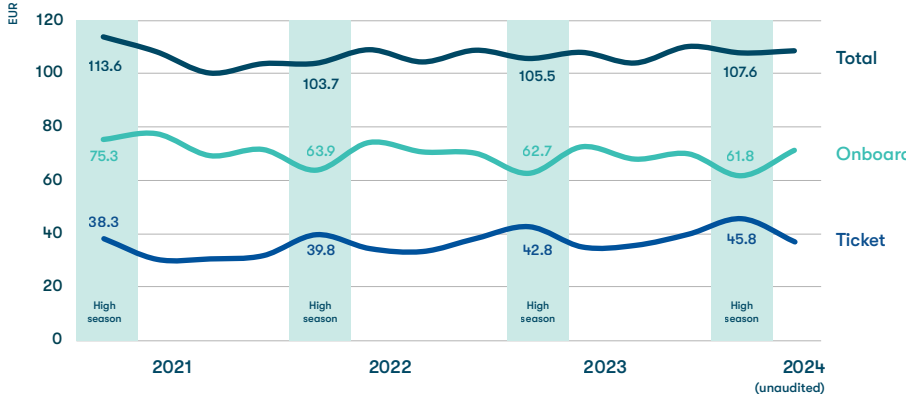
Tallink has been a leading stock on the Baltic market in liquidity, market capitalization and had 38,073 shareholders and FDR-holders as at 31 December 2024

SEGMENT RESULT BY ROUTES 2024 (unaudited)



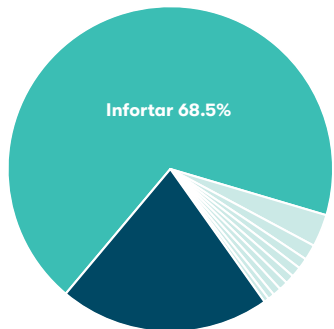
The segment result is the result before administrative expenses, financial expenses and taxes.

PASSENGER REVENUE



Quarterly passenger spending, highs and lows

OWNERSHIP & MANAGEMENT

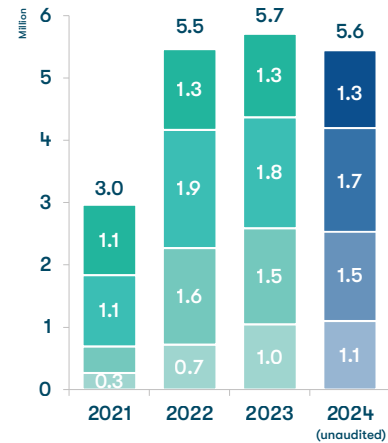


Infortar AS **68.5%**
Nordea Bank Abp / Clients FDR **3.2%**
Mersok OÜ **1.5%**
Clearstream Banking **1.1%**
Luksusjaht AS **1.0%**
Citibank (New York) / Government of Norway **0.9%**
Enn Pant **0.9%**
Unicredit Bank Austria AG **0.8%**
AB SEB Bankas **0.7%**
Swedbank AB Clients **0.5%**

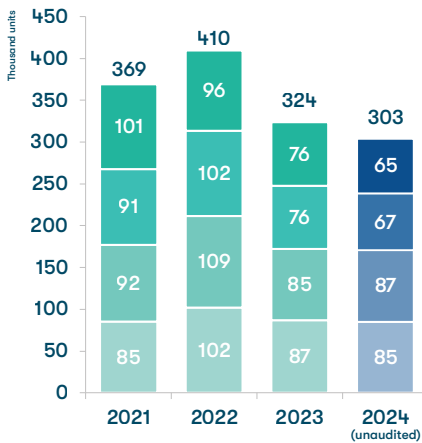
Chairman of the
Management Board, CEO
Paavo Nõgene

Members of the Management Board
Margus Schults | Elise Nassar
Harri Hanschmidt | Piret Mürk-Dubout

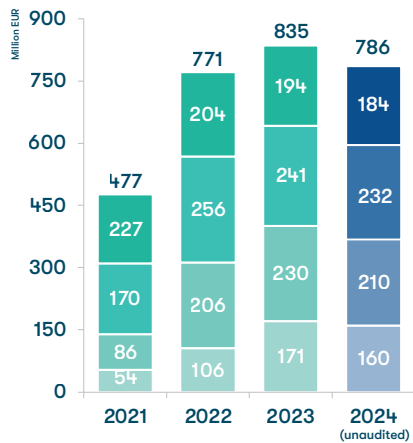
PASSENGERS



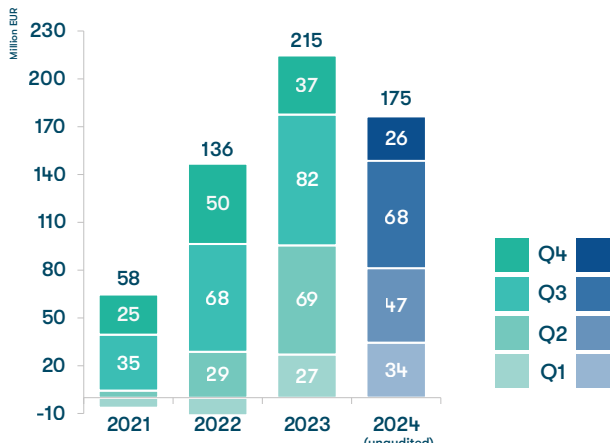
CARGO UNITS



REVENUE



EBITDA



QUARTERLY SEASONALITY

